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July 2008

Travel, Travel, Travel Where We Will Be Next?

Hello to All:

We hope everyone is having a wonderful summer and taking time to relax with their family and friends. This summer has been very busy with many trips to conventions. And of course, we are planning many new projects and designs for the fall.

Our next trip takes us to Kansas City for Bernina's yearly convention for their dealers. It will be very exciting to see all the new machines and products there. I am looking forward to seeing everyone who will be attending. Those of you who will be there, please stop by our booth to see our new collections and books. We will have new ideas, classes, demos, products and more to take back to your stores!!

After Kansas City, we are going to the Long Beach California Quilt Festival. This will be the first year that Quilt Festival will be in California, which is great for us because Long Beach is just a quick 1 ½ hour drive up the freeway from us. Our booth is #1233, which will be a double booth. We will have lots of products and samples to share with you.

And of course, many wonderful show specials!! I will be signing books during the 3 day event and showcasing the latest products. Stop by to see our demo on the felting machine and the Floral Delight Collection.

And the last trip to a convention for the year will be to Grapevine, Texas. This is the location of the Pfaff Convention. I am thrilled to be going and can't wait to see everyone there. We have several new ideas to share with our Pfaff dealers. It will be action-packed with fun and great classes to inspire everyone.

All of these trips in just 4 weeks! It will be nice to be home for a few months after these exciting events. Just in time to play with our granddaughters before they go back to school.

New Website

We hope you are all enjoying our new website. There were a few initial problems, but we think they are all solved!

We are constantly updating the list of dealers, so please email us at andi@michelles-designs.com with your information if you would like your store listed.

Victorian Romance Retreats

Several of you who teach and/or have a store have talked to us about holding your own Victorian Romance Retreat, making the quilt top from our Victorian Romance Ensemble book. To help you with your retreat, we have created a "blueprint" to help you prepare. This blueprint details our preparation for the very successful Victorian Romance Retreat we

conducted in May. To request a copy, just email Andi at andi@michelles-designs.com.

A Garden for Bella

Last month we released a new set of embroidery designs, [A Garden for Bella](#). This design set has been a big hit with those of you who have a machine with extra large hoops. Six of the designs can be embroidered in one hooping! It is a great set for everyone, since it also includes 17 designs for 4" x 4" hoops and 15 designs for 5" x 7" hoops. For those of you who do not have these new large hoops, you can create large designs by combining several of the smaller designs and using multiple hoopings.



Summer Special Sale

For our summer special, we are offering all of the Rosie embroidery designs and projects at 25% off.

The Rosie Takes Dolly-A-Long bag goes anywhere your little girl would like. And who can resist Rosie, her dolly, and her teddy bear? Any little girl will love these designs.



Check with your local sewing store to see if they would like to host a class or event by Michelle. She travels throughout the year teaching and presenting trunk shows with her latest collections.

Until next month,
Michelle Griffith

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